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**MEDIA RELEASE
FOR IMMEDIATE RELEASE
DATE: November 14, 2013**

CONTACT PERSON: KIT MIRACLE, DIRECTOR

SUBJECT: ALEJANDRA KLAITTER PERFORMS SENIOR OUTREACH PROGRAM

Jasper Community Arts will be hosting its third Senior Outreach Program this month. Alejandra Klawitter will be the guest performer. This program is especially designed to provide enriching artistic experiences for adults who are resident of senior facilities in Jasper. In an effort to reach out to residents who are no longer able to travel, the Jasper Community Arts brings performers and entertainers to the local resident facilities.

Alejandra, of Dubois, Indiana, is a classically trained musician with a degree in music from the National Music School of the University of Mexico. Her special interest besides classical is the preservation and promotion of the traditional music from Mexico and Latin America. She has been playing guitar since she was six years old, learning at the knee of her grandfather who was a professional musician with the Mexico City orchestra. In addition to guitar, Alejandra plays traditional instruments such as the cuatro venezolano, and the Tiorba which is an antique instrument. Alejandra has entertained several times at events held at the Jasper Arts Center as well as many local events and festivals.

Alejandra also is a degreed CPA (but not licensed in the US); her father insisted that she have a practical degree to fall back on in case the music didn't work out. In addition, she holds a Masters degree in Health Science with a focus on hospital administration and accounting. She spends many hours volunteering at the Dubois Branch library for children programs.

The Senior Outreach programs will be held on November 19th and 20th. Residents of the following facilities are invited to attend, request their favorite songs, or even dance if they feel like it. Northwood Good Samaritan, The Timbers of Jasper, Providence Home, St. Charles Health Campus, and Brookside Village will all participate in this programming.

Jasper Community Arts is a department of the City of Jasper. Additional support is provided by Friends of the Arts, Inc., the Indiana Arts Commission, and the National Endowment for the Arts.

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